



South India's Most Premium Exhibition on Jewellery



THE TIMES OF INDIA
Presents

Asia Jewels FAIR 2018

The Brands Show

06-07-08 April 2018

CONRAD BENGALURU, Near 1MG Mall, Off M.G. Road

Redefining Glamour

Times Asia Jewels Fair 2018 at Conrad Bengaluru An exquisite and most sought after event brought to you by The Times of India group & Introduction Trade Shows Pvt. Ltd. which will be a platform to deliver the real value by successfully targeting the right customers as well as discerning wealthy customers who have vast spending power and are frequent purchasers of high end quality jewellery. This Expo is a niche event exhibiting only exclusive and high-end branded gold and diamond jewellery products. The event will showcase the latest collections from the jewellery, watches & lifestyle products from several international names as well.



Fair Venue

13th Edition

Located at the most coveted address, Conrad Bengaluru, an ultramodern high-rise hotel, provides guests a world of style and intuitive service for an inspired experience.

Nested on the most coveted address at M.G. Road, the central business zone, Conrad Bengaluru enjoys a premier location near corporate offices, shopping destinations, dining options and entertainment. Ulsoor Lake is also moments away - enjoy incredible views of the water from an array of guest rooms, ballrooms, dining venues and other public spaces.

Starting at 34 sq. m., accommodations define smart luxury with a 42-inch HDTV, WiFi access, laptop safe and other amenities for a stylish stay. Floor-to-ceiling windows welcome in the natural daylight. Guests in executive rooms and suites enjoy stunning lake views as well as access to the Executive Lounge for complimentary refreshments throughout the day.

Dine at four restaurants and bars, serving Indian, Asian, Italian and Western cuisines. Enjoy innovative dishes and craft cocktails at signature pool side restaurant, Tosca. Extensive amenities include a signature Conrad Spa and beauty salon, an outdoor infinity-edge pool overlooking Ulsoor Lake, and a 24-hour fitness center. A business center, lobby gift shop, in-room dining, and local transportation services are also available for your convenience.

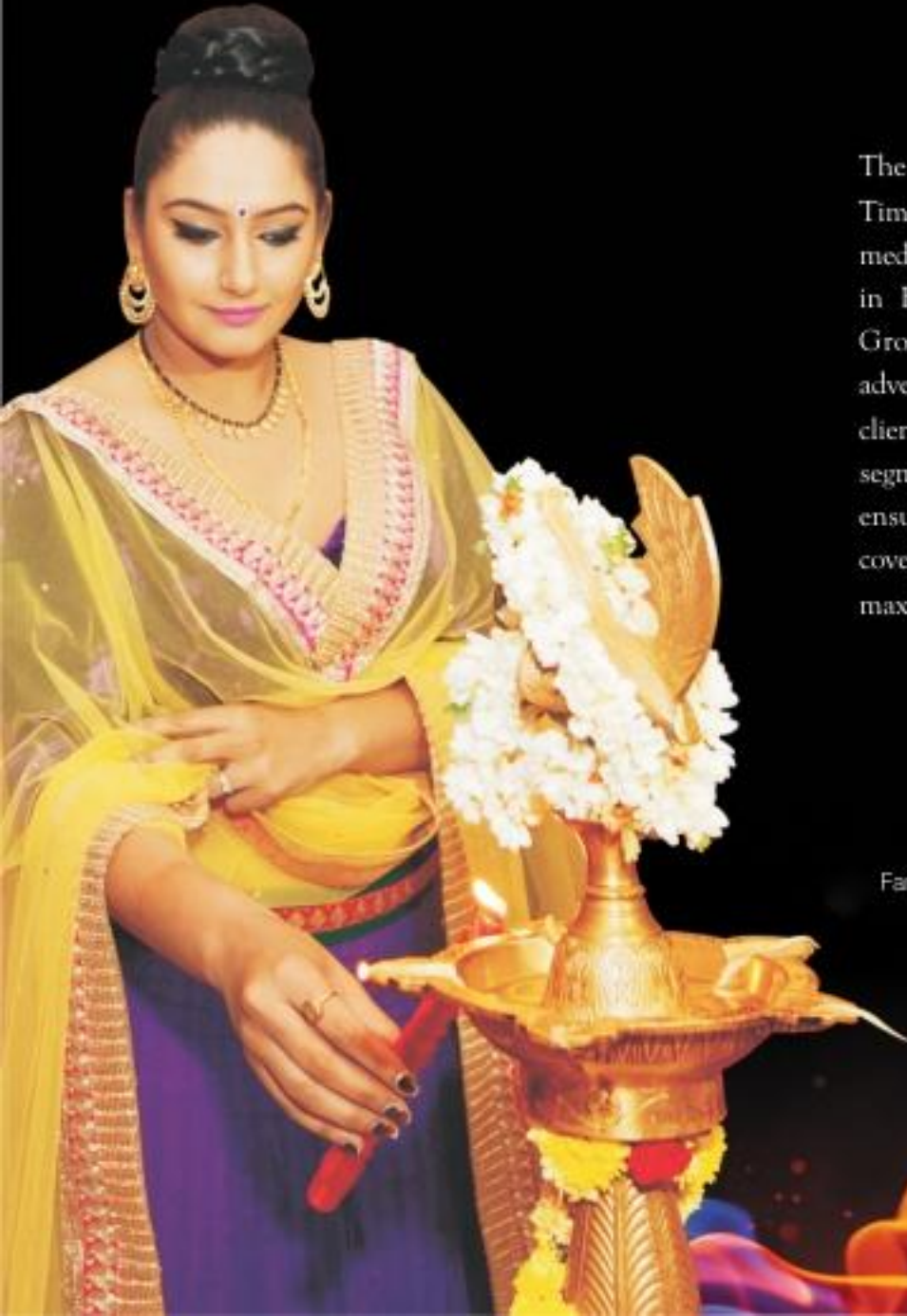
Event spaces at Conrad Bengaluru are perfect for meetings, conferences and weddings of any size. Every boardroom and meeting room is appointed with the latest A/V technology, and each ballroom features a private foyer and exceptional views of the lake.



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Promotions



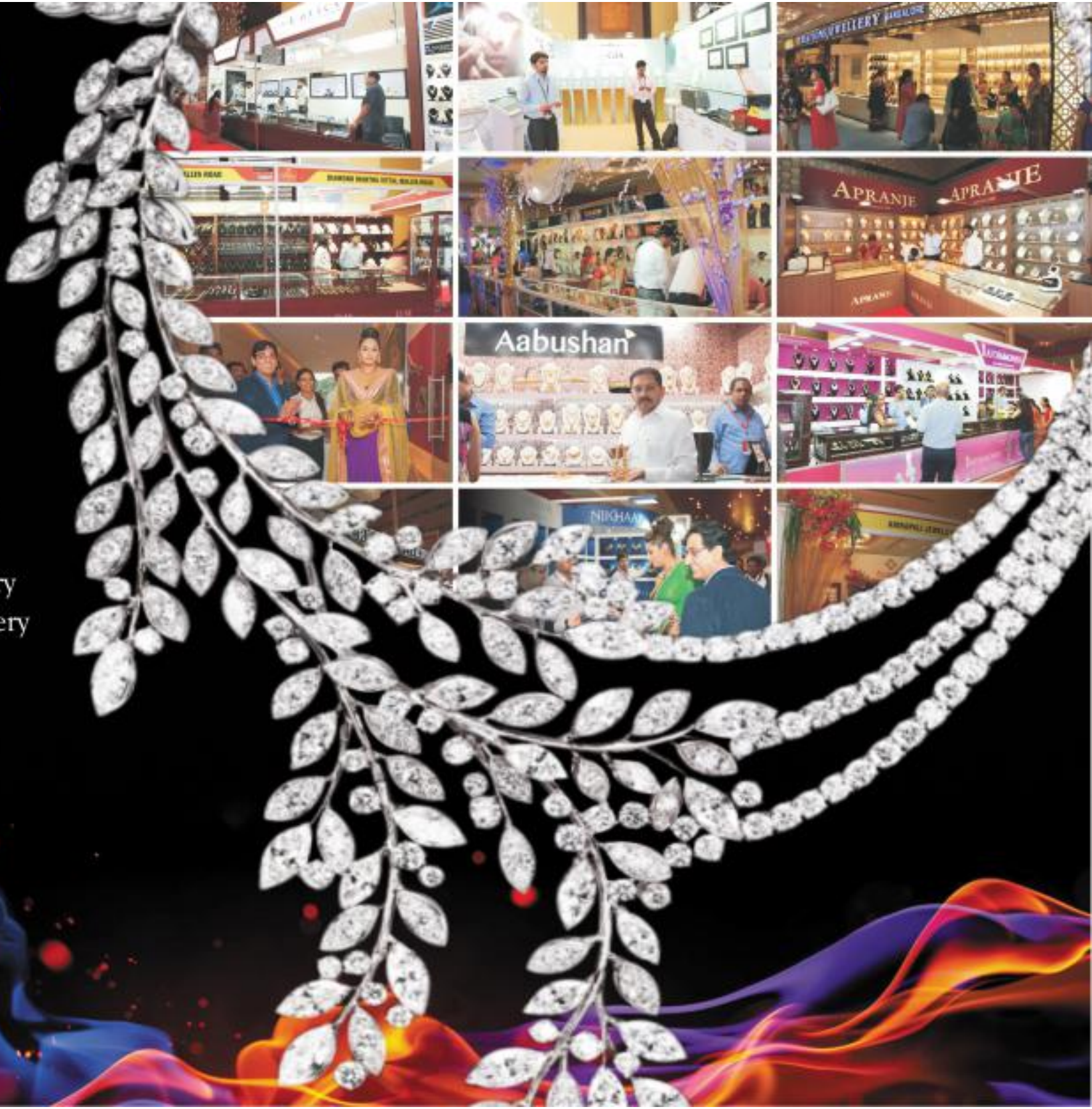
The show will be promoted on a large scale through various Times Group publications. Mass Advertising including outdoor media like hoardings etc., will support the publicity of the event in Bangalore. Un-matched media publicity in 'The Times Group Publications' will ensure mass media reach of advertising. Personalized invitations will be sent to over 25,000 clientele from elite clubs of the city, individuals from upper-crust segment, corporate houses, seekers of lifestyle products to ensure successful conclusion of the show. Special feature page coverage in 'Bangalore Times' during the expo days will maximize publicity.



Famed Kannada Actress Ms. Ragini Dwivedi inaugurating the 2014 event at JW Marriott

Exhibit Profile

Fine Gold Jewellery
Diamond Jewellery
Platinum Jewellery
Traditional Jewellery
Wedding Jewellery
Precious Stone Jewellery
Kundan & Polki Jewellery
Jewellery Watches



Organisers

INTRODUCTION TRADE SHOWS PVT. LTD.

Introduction Trade Shows Pvt. Ltd. is India's oldest & most experienced premier exhibition organizing company established since 1984. It has over 400 Exhibitions to their credit and over two decades of experience of event marketing, exhibitions & trade shows of world class quality. A highly qualified team of professionals who have around 20 years of experience in the exhibition industry, elite panel of creative directors, extensive media tie-ups, in-built design & infrastructure facilities, venue management resources, you can be rest assures of services and success for your participation. The Company has branches all over India & neighboring countries with strength of over 150 dedicated professionals to organize and deliver successful events in numerous verticals like Fashion, Art & Crafts, Jewellery, Gifts, Stationery, Office Products, Media & Signage, Country Specific Trade Fairs, Toys & Games, Furniture & Interiors, Food & Wine, Machinery Fairs, B2B Trade Events, Digital & Technology, International Education Fairs, Direct Consumer Fairs and many more.

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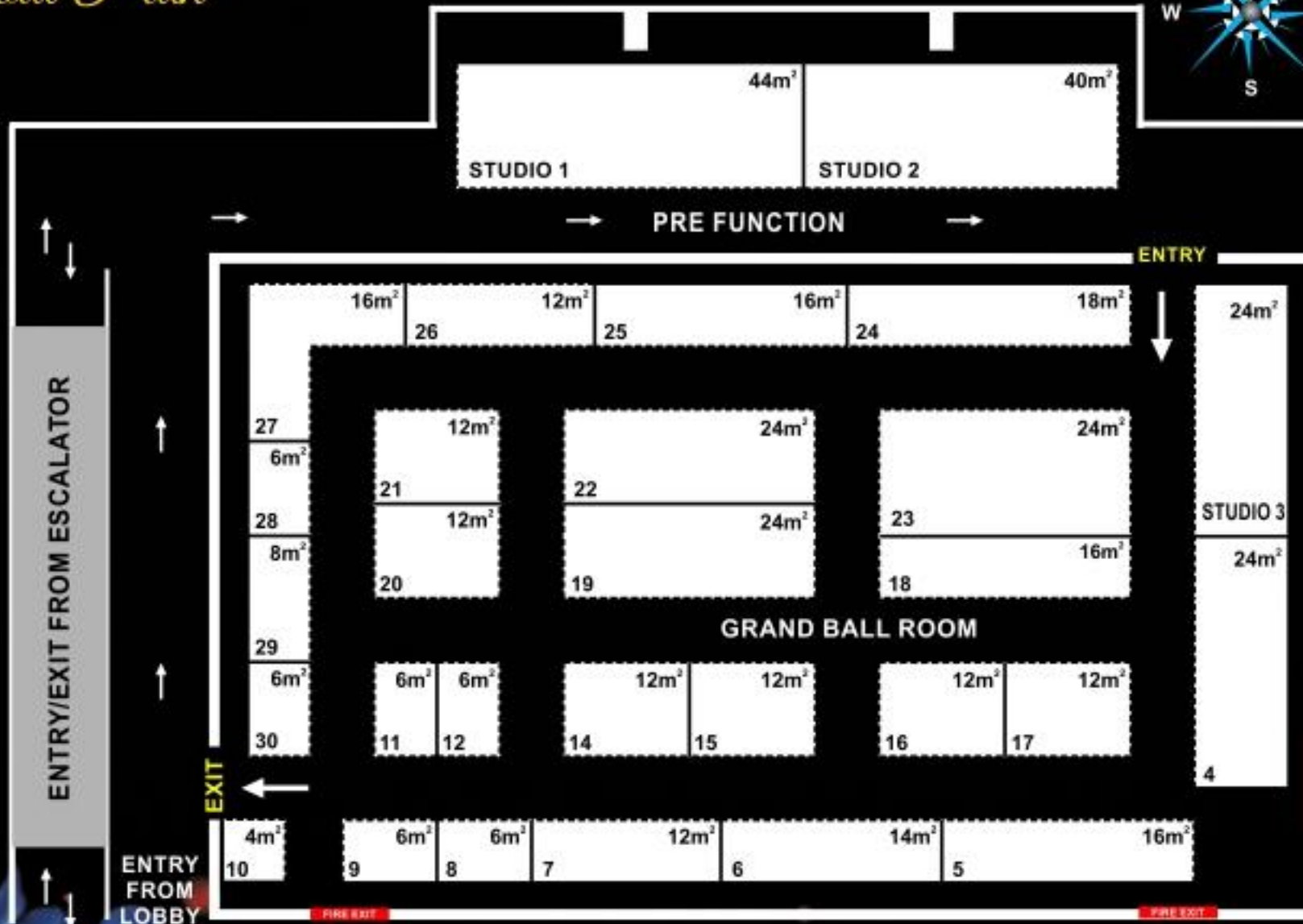
A leading Media Conglomerate, The Times of India Group business interests span the Print, Television, Out of Home, Radio and online spaces. The Group houses amongst other brands; The Times of India, the world's largest selling broadsheet (with circulation of 3.5 million* copies and readership of 7.1 million**). It is also home to The Economic Times, which is one of the top two business dailies worldwide. In its quest to reach out the world at large, The Times of India also engages in events that provide multi-level interactions across masses as well as niche audiences.

Source * : World Press Trends 2009 & Audit Bureau of Circulation Jan-June 09

Source ** : Indian Readership Survey 09 R2.



Layout Plan



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Image Courtesy : Panchkesari Badera Jewellers



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